




Celsius Live – F1 Merch Promotion
AU Route
Terms & Conditions

Promoter	Suntory Beverage & Food Australia Pty Ltd (ABN 73 060 091 536) of 2/5 George Street, North Strathfield NSW Australia 2137																																			
Eligible entrants	The promotion is only open to Australian residents aged 18 years and over																																			
Ineligible entrants	Employees (and their immediate families) of Suntory Beverage & Food Australia Pty Ltd and agencies associated with this promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or stepchild (whether natural or by adoption), parent, stepparent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, stepbrother, stepsister or first cousin.																																			
Promotional period	Starts: 12.01am (AEDT) on 3 rd March 2025 Ends: 11.59pm (AEDT) on 30 th March 2025																																			
Where will the competition run?	The competition will run in participating stores which are displaying promotional material in Australia.																																			
Qualifying Purchase	Buy 1 or more Celsius product, in 1 transaction.																																			
Entry instructions	<p>To enter the promotion, you must:</p> <ul style="list-style-type: none">a. Purchase any Celsius product, in one transaction from participating store during the Promotional Period;b. Retain product barcode/sc. Scan the QR code or visit winwithcelsius.com.au/merchd. follow the prompts to the promotion entry page, provide the requested details via the entry form provided <p>Entries received outside of the Promotional Period will not be entered into the Prize draw.</p>																																			
Prizes available	<p>There are 125 merch items as detailed below to be won</p> <table><thead><tr><th>Prize</th><th>Quantity</th><th>Value (RRP – \$AUD)</th></tr></thead><tbody><tr><td>SF FW Men’s Softshell Jacket (Red)</td><td>5</td><td>\$230</td></tr><tr><td>SF FW Men’s Quarter Zip (Red)</td><td>10</td><td>\$165</td></tr><tr><td>SF FW Men’s Quarter Zip (Black)</td><td>5</td><td>\$165</td></tr><tr><td>SF FW Men’s Classic Polo (Red)</td><td>10</td><td>\$90</td></tr><tr><td>SF FW Men’s Classic Polo (Black)</td><td>10</td><td>\$90</td></tr><tr><td>SF FW Men’s Classic Cap (Red)</td><td>20</td><td>\$58</td></tr><tr><td>SF FW Men’s Classic Cap (Black)</td><td>20</td><td>\$58</td></tr><tr><td>SF FW Race Water Bottle</td><td>10</td><td>\$41</td></tr><tr><td>SF FW Thermal Mug</td><td>15</td><td>\$41</td></tr><tr><td>SF FW Compact Umbrella</td><td>20</td><td>\$66</td></tr></tbody></table> <p>The costs above have been converted from EUR € at the time of these T&Cs being written</p>			Prize	Quantity	Value (RRP – \$AUD)	SF FW Men’s Softshell Jacket (Red)	5	\$230	SF FW Men’s Quarter Zip (Red)	10	\$165	SF FW Men’s Quarter Zip (Black)	5	\$165	SF FW Men’s Classic Polo (Red)	10	\$90	SF FW Men’s Classic Polo (Black)	10	\$90	SF FW Men’s Classic Cap (Red)	20	\$58	SF FW Men’s Classic Cap (Black)	20	\$58	SF FW Race Water Bottle	10	\$41	SF FW Thermal Mug	15	\$41	SF FW Compact Umbrella	20	\$66
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Prize pool	Total prize pool: \$10,090 (AUD)																																			
Prize conditions	<ul style="list-style-type: none">• Prizes are not transferable, changeable, or redeemable for cash.• There will be pre-ordered wearable merch sizes so sizing will be limited.																																			

How many times can I enter	<p>Multiple entries are permitted, subject to the following</p> <ul style="list-style-type: none"> a. one (1) entry is permitted per qualifying transaction (regardless of the number of qualifying products purchased in that transaction); b. each entry must be submitted separately and in accordance with the entry requirements; and c. a maximum of one (1) entry per person, per day
Prize draw	<p>The prize winners will be determined by way of random draw from all valid entries received by the Promoter during the Promotional Period at 11am (AEDT) on 4 April 2025. The one hundred and twenty-five (125) eligible entries randomly drawn from all entries received during the Promotional Period will win a Prize.</p> <p>Prizes will be drawn in order of descending value, from highest to lowest value prizes.</p> <p>The Prize Draw will take place at Greeneagle Fulfilment, 5/9 Fitzpatrick Street, Revesby NSW 2212. The Promoter may draw additional entries and record them in the order drawn in the event that an invalid entry or ineligible entrant is drawn.</p>
Winner notification	<p>The winners will be contacted by email within seven (7) days of the draw.</p> <p>The winners last name, first initial and postcode will be published at winwithcelsius.com.au/merch by 8 April 2025</p> <p>Neither the Agency, the Promoter nor their agents will be responsible in any way for any disputes arising as a result of entries being submitted by persons other than the registered phone or email owner.</p>
Winner requirements	<p>Winners must provide the Promoter with acceptance of the prize and a valid Australian residential delivery address within 14 days of being contacted by the Promoter. If the Promoter does not receive a winner's valid Australian residential delivery address within that period, their prize will be void and no compensation will be payable.</p>
Prize delivery	<p>Prize/s will be delivered to the address nominated by the winner within 31 days of that winner providing the Promoter with a valid Australian residential delivery address.</p>
Unclaimed Prize Draw	<p>A draw for any unclaimed Prizes may take place on 4 June 2025 at the same time and place as the original draw, subject to any directions from a regulatory authority. Winners, if any, will be notified by phone and email within two (2) business days of the unclaimed prize draw and their last name, first initial and postcode will be published on winwithcelsius.com.au/merch from 6 June 2025.</p>
Permits	<p>Authorised under: Permit No's: ACT TP 24/02808, NSW Authority TP/04004 and SA T24/2151</p>

1. Information on how to enter and prizes form part of these terms and conditions. Participation in this promotion is deemed acceptance of these terms & conditions.
2. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant. Prize winners may be asked to show valid proof of identity at the time of collecting their prize.
3. Acceptance of a prize is deemed consent for the Promoter to use the winner's details for promotional and media purposes without compensation, and any copyright will vest in the Promoter.
4. The Promoter's decision is final on all matters and no correspondence will be entered into.
5. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
6. The Promoter reserves the right to verify the validity of a winners' entry and disqualify any entry or refuse to award a prize where false or misleading details have been given by an entrant or an entrant has behaved in a fraudulent, dishonest or disruptive manner, or otherwise than in accordance with these terms and conditions or the spirit of the promotion.
7. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
8. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
9. To the extent permitted by law, the Promoter and its agents take no responsibility for any failure of any entry to be entered into the promotion due to, without limitation, technical malfunction or human error. The Promoter and its agents are not responsible for late, lost, misdirected or incorrectly submitted entries. Incomplete or indecipherable entries will be deemed invalid.
10. As a condition of participating in the promotion, each winner indemnifies the Promoter, all organisers, sponsors and all other persons and organisations associated in any way with this promotion against all claims, damages, liabilities, costs, and expenses (including costs on a solicitor-client basis) which a winner may incur arising out of their participation in the promotion and/or participating in the prize, howsoever caused.
11. Except for any liability that cannot be excluded by law, the Promoter excludes all liability (including negligence), for any personal injury or any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where attributable to any of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorized access or third party interference; (c) any entry or Prize claim that is late, lost, altered, damaged or misdirected; (d) any variation in the Prize; (e) any tax liability incurred by a claimant or entrant; or (f) use of a prize.
12. The Promoter and the Agency collect and hold personal information provided by entrants for the purposes of this Promotion and for future promotional purposes. For the purposes of notifying the winner and facilitating redemption of a prize, the Promoter and the Agency may pass winners' personal details to their agencies and other associated organisations. Failure to provide requested personal information may disqualify a person from entering the promotion or being able to receive a prize. All personal information provided by entrants will be held by the Promoter. Under the Privacy

Act 2020, entrants have the right to access and correct any such personal information. Entrants may access and request correction of any of the details about them held by the Promoter by sending an email to promos@raydar.co.nz

Prize	Reference image
SF FW Men's Softshell Jacket (Red)	<p data-bbox="762 409 879 432">Rosso Corsa</p> 
SF FW Men's Quarter Zip (Red)	 <p data-bbox="751 1339 831 1361">Rosso Corsa</p>
SF FW Men's Quarter Zip (Black)	<p data-bbox="762 1391 879 1413">PUMA Black</p> 

SF FW Men's Classic Polo (Red)



SF FW Men's Classic Polo (Black)



SF FW Men's Classic Cap (Red)



SF FW Men's Classic Cap (Black)



SF FW Race Water Bottle



SF FW Thermal Mug



SF FW Compact Umbrella

